

A VARSITY SPIRIT BRAND

Coaches, Parents, Fans and Spectators,

We're excited that you've decided to join us for the 2018 NCA All-Star National Championship. We pride ourselves in putting on a quality event with friendly staff, fair judging, exciting venues and superior competition. We've had a few questions about our Stay to Play Policy over the last few years and wanted to clear up any misconceptions.

As the Dallas Convention Center has expanded, and the connected Omni Hotel was opened two years ago, Dallas has become a more attractive destination for many large groups. In order to book the convention center multiple years out we have to be recognized as a "city wide" event which is determined by the number of room nights booked throughout our event. We made the decision to move to a team placement program, more commonly known as a "stay to play" policy. This policy includes all performers, coaches and spectators that attend our event and are staying in a hotel. We've been fortunate enough to partner with Connections Housing to secure rooms for our attendees through 2020. They've done a great job at negotiating reduced rates, managing team blocks and working through any hotel problems on site. Connections works directly with NCA and the Dallas Convention and Bureau, and area hotels to make sure all of the reporting is correct to ensure we're able to book future dates at the Convention Center. Another benefit to having one central housing company book all of the rooms is better negotiated hotel rates.

### **Housing Policy FAQs**

#### **Who is required to stay through the Team Placement Program?**

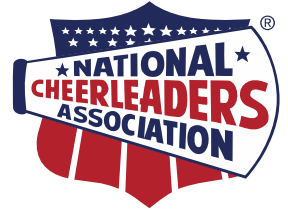
All performers, coaches and spectators attending NCA All-Star Nationals are required to stay through our Team Placement Program. Gyms that are within 60 miles of the Dallas Convention Center are exempt however if they choose to stay at a hotel then they must book through Connections.

#### **How do you keep track that all teams are abiding by this rule?**

NCA is using a Housing Compliance roster for each team registered. Coaches must submit this form by October 31, 2017 for all teams attending. Any performer that is not compliant with this policy will be ruled ineligible.

#### **What if the hotel that I'd like to stay in is showing no rooms available?**

If your hotel is not available at this time then ask Connections to put you on a waiting list for that particular hotel. As deadlines near, a few rooms do open up at most hotels. We do recommend booking a room through Connections that is available and then they will move you if a room at your requested hotel becomes available.



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**What happens if a team or individual does not abide by policy?**

Teams and/or individuals that don't abide by policy will be ineligible to participate.

**What if the hotel I'd like to stay at isn't showing on Connections site?**

Contact Connections and they'll try their best to get the hotel added to our block. Please keep in mind it's important for Connections to fill all of the blocks they currently have available. We're in a partnership with all of the Dallas area hotels and the low rates and other amenities that are negotiated are contingent on picking up the rooms at those hotels we currently have blocked.

**What if I have family in the area that I would like to stay with or would like to use hotel reward points?**

NCA understands the financial obligations associated with all-star cheerleading. In order to help parents with the cost of rooms we have created a Housing Exception Form. In order to request an exception to our policy individuals must submit this form to Connections Housing by October 31, 2017. This form will be available on October 1. Exceptions will be approved or denied by approximately November 17, 2017.

**What if I would like to book a suite at a hotel?**

Connections Housing will try to accommodate any housing request. Work directly with them to request specific room types.

**Can I book a room myself as long as the hotel is on the Connections website?**

No, all room reservations must be booked directly through Connections Housing.

**I've booked a block for my team through Connections Housing. Does that mean that I'm registered for the competition?**

No, a hotel reservation/room block does not guarantee your reservation for NCA All-Star Nationals. Please contact NCA to confirm your competition registration has been accepted. If the competition fills up teams with blocks through Connections Housing will get priority as competition spots open up.

If you have any questions about the Housing Policy you may contact Connections Housing at 855-404-2433 or by email at [ncanda@connectionshousing.com](mailto:ncanda@connectionshousing.com).

We appreciate your support and look forward to a successful 2018!

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NCA & NDA  
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