

EFFECTIVE, EASY, FUNDRAISING!

Varsity Spirit and TeamWorks* have partnered to help you raise *more* money for your school this year using an online campaign for every club, class or team that needs to raise funds!

How it works



1
Fill out the online form at myteamworks.org/varsity



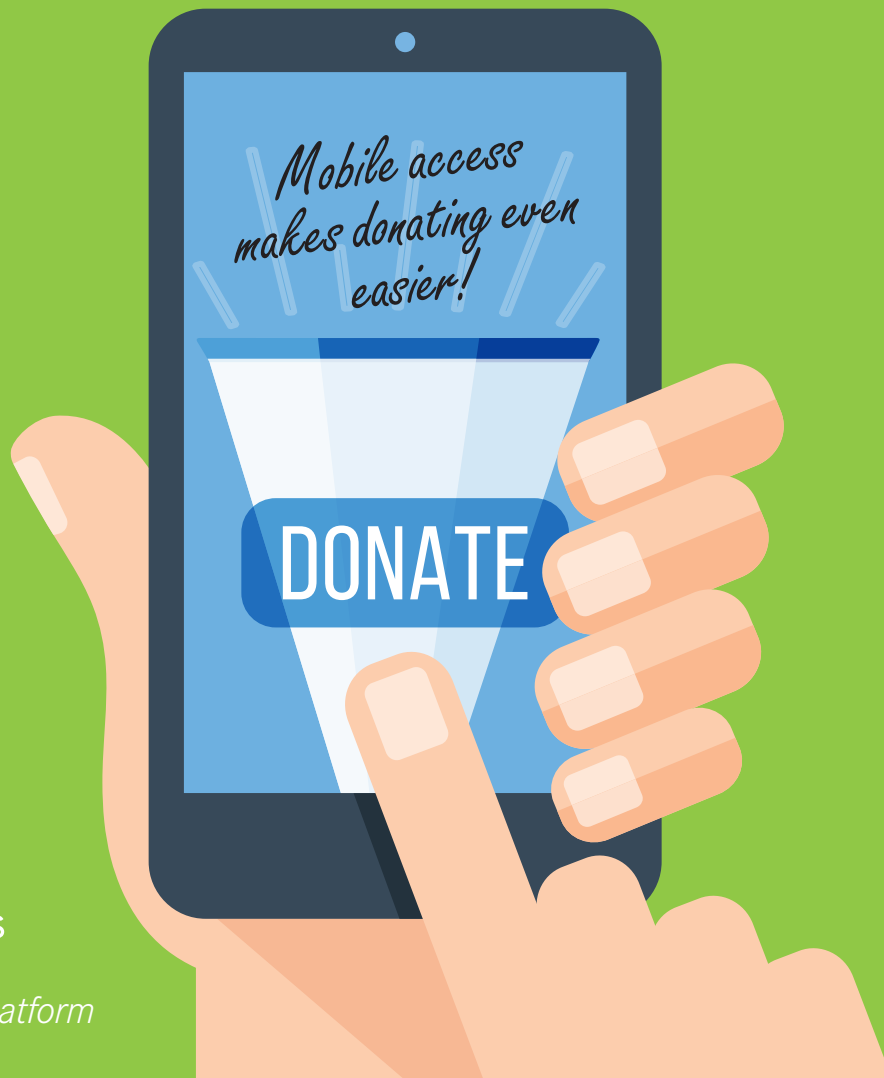
2
TeamWorks will contact you and set up your fundraising site.



3
Promote your fundraiser!



4
Reap the rewards!



*an online fundraising platform



TIPS FOR FUNDRAISING SUCCESS!

Tell your story!

Use photos, videos and messages to make your site more personal.
Taking a little extra time can pay big dividends.

Find the right donors!

Believe it or not, products aren't necessary to your success,
but the right donors are! Each participant should have at least
25 strong, potential donors.

Make donating easy with mobile!

TeamWorks provides all the tools to run a highly effective fundraiser.
Your participants can share their fundraising webpage using our built-in
integrations to Facebook, Twitter, email, and more.

Set individual fundraising goals

TeamWorks will automatically report on the performance of each
of your participants, money raised to date, and much more.



PARTNERS IN FUNDRAISING

Go to <http://www.myteamworks.org/varsity> and get started today...*it's easy!*